

Designer: Jovonka Johnson
Creative Director: Minjung Song

Microsite Topic: Tiffany & Co.

General Feedback;

- Great design, really headed towards the direction I was hoping for
- Prefer mockup A over B
- Good website to mobile transition

Some minor suggestions:

- Fill up the space on the first page/ home page (I feel as if the website could be shorter with less white space)
- Chapters 1, 2, 3, 4, and 5 on second + third page is AMAZING please don't change it
- Change the pastel yellow on the last page to a deeper/ heavier gold color to set an elegant tone
- Possibly more of a statement on the front home page if you can